



NARI SILICON VALLEY

New Member Orientation

Connect • Learn • Grow • Get Involved

**ESTABLISHED
1989**

NARI Silicon Valley has served the local remodeling industry since 1989, bringing together professionals committed to quality, education, ethical practices, and stronger industry connections.

SERVING SILICON VALLEY & THE SOUTH BAY

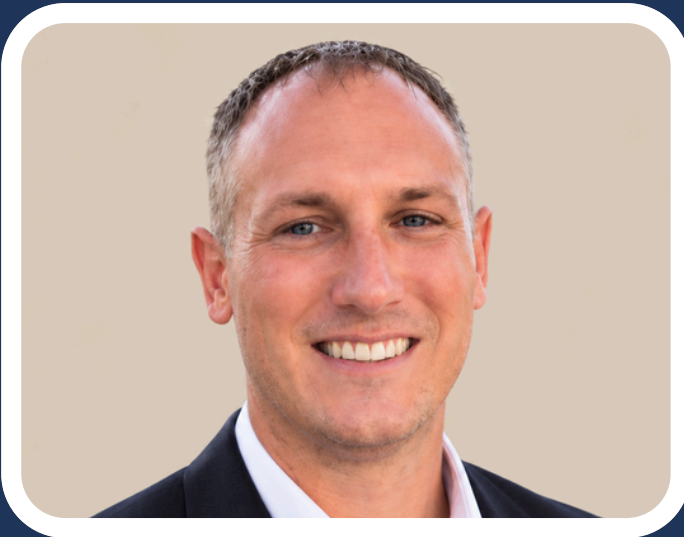
Serving remodeling professionals throughout Santa Clara, Santa Cruz, San Mateo & Alameda counties.

- > Connect: Build relationships and partnerships within the local remodeling community.
- > Educate: Advance professionalism through education, training, certification, and industry knowledge.
- > Elevate: Promote high standards, ethical practices, and quality remodeling throughout our industry.





MEET THE BOARD



Mike Naylor
President
Emser Tile

Leads chapter vision, strategy, and Board leadership



Andrew Eckerman
Secretary/Treasurer
Pacific Doorcraft

Oversees chapter records, finances, and governance



Joey Kim
VP of Membership
Harts Design + Build

Leads member recruitment, engagement, and retention



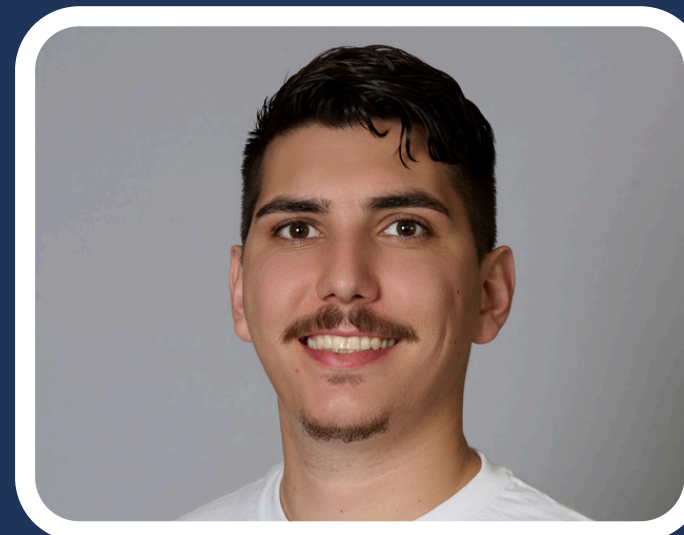
Curt Hayos
VP of Programs
Signature Kitchen & Bath Design

Leads chapter meetings, programs, and member events



Jennifer Filzen
VP of Education
Rock Star Marketing

Leads educational programs, workshops, and professional development



Jordan Louis
VP of Workforce Development
The Tile & Grout King

Leads workforce initiatives, industry outreach, and career development



Hany Louis
Chair
The Tile & Grout King

Provides Board continuity, guidance, and support to chapter leadership



James Adams
VP of Industry Partners
James Adams Photography

Builds relationships and engagement with industry partners



Sarah Hays
Co-VP of EDI
Adams Hays Photography

Builds relationships and engagement with industry partners



Adam Hays
Co-VP of EDI
Adams Hays Photography

Leads chapter vision, strategy, and Board leadership



YOUR MEMBERSHIP BENEFITS

Networking & Connections

Build relationships with remodelers, designers, suppliers, and industry partners at chapter meetings and events.

Education & Training

Access free and discounted webinars, workshops, and educational programs through NARI Silicon Valley and NARI National.

Member Savings

Take advantage of national member discounts and rebate programs, including the Home Depot Rebate Program, Saving Bucks, and other business savings.

Industry Recognition

Showcase your work through the Meta Awards, certifications, chapter features, and other opportunities to build credibility.

Visibility & Promotion

Get discovered through the NARI Silicon Valley member directory, member spotlights, sponsorships, and chapter marketing opportunities.

Get Involved & Grow

Join committees, volunteer, attend events, and build stronger relationships while helping shape your local NARI community.



CONNECT. LEARN. GET INVOLVED.

- **MONTHLY CHAPTER MEETINGS**
3rd Wednesday of Each Month
Connect in person over a hosted dinner, network with fellow industry professionals, and enjoy an educational presentation.
Earn 1 Meta Awards participation credit per meeting.
Advance registration is required.
- **MONTHLY EDUCATIONAL WEBINARS**
4th Wednesday of Each Month
Free online education featuring industry experts and timely topics—from AI and marketing to business planning, profitability, design, and remodeling trends.
- **GET INVOLVED**
Join a Committee
Build deeper connections, share your expertise, and help shape chapter programs, events, membership, marketing, workforce development, and more.
Ask us about current committee opportunities!



- **ADVANCE REGISTRATION IS REQUIRED FOR ALL MEETINGS, WEBINARS & EVENTS**

GET THE MOST FROM YOUR MEMBER PORTAL

Keep your profile current. Stay visible. Register as a member.

- **1. LOG IN TO THE MEMBER PORTAL**
Visit the **narisv.org** website and select **Member Portal Login**.
Use the email address included in your welcome email from the NARI Silicon Valley office to access your account.
Need to use a different email? Just let us know—we're happy to update it.

- **2. KEEP YOUR PROFILE UP TO DATE**
Select **Update My Profile** to review your company and contact information.
Your profile helps keep our Member Directory accurate, making it easier for:
- Homeowners to find NARI professionals
 - Fellow members to connect and refer business
 - NARI Silicon Valley to keep your company information current

- **3. REGISTER FOR EVENTS AS A MEMBER**
From your Member Area, select **Meeting/Event Information** to view upcoming events and register.
You can also register directly from any event page using the same member login credentials.
Be sure to log in when registering to access applicable member pricing.

NARI
Remodeling Done Right.
SILICON VALLEY

Search...

HOME
HOMEOWNERS
MEMBER CENTER
EVENTS AND EDUCATION
AWARDS
MEMBER PORTAL LOGIN

Member Area

Update My Profile 1
Annual Membership Renewal Form
Member Directory
Meeting/Event Information 2
Member Job Listings
Industry Events
Downloads
Add a Prospect
View My Order History

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SILICON VALLEY

Search...

HOME
HOMEOWNERS
MEMBER CENTER
EVENTS AND EDUCATION

FUTURE MEETINGS

SEP 16 SEPTEMBER 2026 CHAPTER MEETING
Strengthen your network, enjoy dinner on us, and take away insights from our featured speakers.
[View Details](#)

SEP 23 SEPTEMBER 2026 ONLINE EDUCATIONAL
Exit Strategies: Why You Need To Think About Them Well In Selling Your Business
[View Details](#)

OCT 21 OCTOBER 2026 CHAPTER MEETING
Gather with fellow professionals for great conversation, a happy hour, and a relevant, forward-looking program.
[View Details](#)

DEC 10 PUT YOUR BRAND IN THE SPOTLIGHT
SPONSOR THE 2026 NARI SILICON VALLEY META AWARD
[View Details](#)

Award Winning Projects:

Hide above field from: ☐ Directory ☐ Other Listings

CotY Award Winner:

Hide above field from: ☐ Directory ☐ Other Listings

Membership Type:

Hide above field from: ☐ Directory ☐ Other Listings

NARI Cert:

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Membership Categories:

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Showroom Available?:

Hide above field from: ☐ Directory ☐ Other Listings

Member Certification 1:

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Member Certification 2:

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Committee(s):

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Website:

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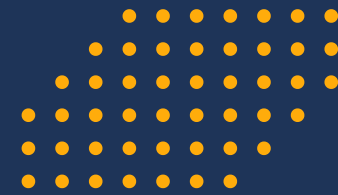
Save



MAKE THE MOST OF YOUR MEMBERSHIP YOUR FIRST 90 DAYS

- > 1. Attend your first **Chapter Meeting**
 - 2. Introduce yourself to the **Board & fellow members**
 - 3. Log in and **complete your Member Directory profile**
 - 4. Register for an **Educational Webinar**
 - 5. Explore **NARI National member savings & resources**
 - 6. Ask about **joining a committee**
 - 7. Follow NARI Silicon Valley & watch your inbox for chapter emails
-
- > **THE MORE YOU PARTICIPATE, THE MORE VALUABLE YOUR NARI MEMBERSHIP BECOMES.**





SHOWCASE YOUR BUSINESS

Want more visibility? Talk to us about awards, sponsorship, hosting & promotional opportunities.

- **META AWARDS & SHOWCASE**
Enter your best remodeling projects for industry recognition, marketing opportunities, and greater visibility.
- **SPONSORSHIP OPPORTUNITIES**
Increase your company's exposure through **annual sponsorships** and **Meta Awards Gala sponsorships**, with recognition throughout the year and at chapter events.
- **HOST OR CO-HOST AN EVENT**
Put your company in the spotlight by hosting or co-hosting a Chapter Meeting. Welcome members into your space, showcase your business, and build valuable connections.
- **GET FEATURED**
Take advantage of Member Directory visibility, member spotlights, chapter marketing, and other opportunities to promote your company within the NARI community.



YOUR MEMBERSHIP GOES BEYOND SILICON VALLEY

Your NARI membership connects you to resources, savings, education, and opportunities nationwide.

MEMBER SAVINGS & REBATES

Save through national programs including The Home Depot Rebate Program, Saving Bucks, and other member-exclusive offers.

EDUCATION & CERTIFICATION

Access national webinars, training, certification programs, and continuing education designed for remodeling professionals.

BUSINESS TOOLS & RESOURCES

Tap into contracts, templates, business resources, industry information, and tools designed to help your company succeed.

NATIONAL EVENTS & NETWORKING

Connect with remodeling professionals beyond Silicon Valley through national events, conferences, and industry opportunities.

INDUSTRY ADVOCACY

NARI represents and advocates for the professional remodeling industry on issues that impact remodelers and their businesses.

AWARDS & RECOGNITION

Take your work beyond the local level through NARI's national RotY awards and recognition opportunities.



WELCOME TO NARI SILICON VALLEY!

We're glad you're here and look forward to helping you connect, get involved, and make the most of your membership.

Questions? Need help getting started?

Anna Kogan
Executive Director
office@narisv.org

Log in. Complete your profile. Register for your first meeting.