

# Vice President of + Industry Partners Job Description



## + Mission Statement

Bringing together Remodelers, Builders, Skilled Craftsmen and related Industry Professionals to ensure quality work, encourage high standards and ethical practices within the remodeling industry. Continually strive to educate, mentor and connect remodeling specialists from all backgrounds.

## + Board of Directors Job Summary

The governing body of NARI of Silicon Valley is its Board of Directors. The Board is charged with performing the policy-making function, as well as giving strategic direction to the programs and activities of the association. As a member of the Board, a director has a fiduciary duty to the National Association of the Remodeling Industry, Silicon Valley Chapter, to act in good faith and in the best interests of the Association. **All Board Members shall serve a minimum of one term, which is defined as 2 years, except for the President.**

## + Board of Directors are responsible for:

- Basic knowledge of parliamentary procedure ([Robert's Rules of Order](#) or [Standard Code of Parliamentary Procedure](#)).
- Identifying any potential conflicts of interest for the organization including an annual review and signing of own annual conflict of interest and harassment policies.
- Knowledge of duty of care and duty of loyalty for the chapter (see annual board orientations &/or annual conflict of interest forms)
- General understanding of the [chapter's bylaws](#)
- General understanding of the [chapter's policy manual](#) especially these sections:
  - Solicitation Policy (page 4)
  - Working Atmosphere Policy (page 6)
  - Conflict of Interest (page 9)
  - Code of Ethics (page 13)
  - Board of Directors (pages 18-20)
- Reviewing board reports, committee reports, and/or other proposed action items before the meetings
- Respond to urgent action items or email board votes within the time requested by the President or Executive Director.

- Determining how the organization carries out its mission through long-term and short-term planning; additionally, evaluating the overall performance of the organization in achieving its mission.
- Adopting an annual budget and providing fiscal oversight.
- Establishing policies for the effective management of the organization.
- In partnership with the part-time Executive Director, recruiting for nomination, orienting, and developing new board members.
- Reporting to the President and the Board of Directors as a whole.
- Being members (or employees of members) of the local NARI chapter in good standing.
- Attending most Chapter events, Holiday Gala, etc.

## + **Benefits from serving on the Board of Directors**

1. Improve team leadership qualities.
2. Grow communication skills, and the ability to resolve conflicts and build consensus while working with many different board members who come from different backgrounds and different viewpoints.
3. Expand and sharpen skill set in one or all of the following: business strategies, marketing strategies, and fundraising strategies.
4. Build professional credibility and resume enrichment: Selection for a board position shows that an organization is entrusting you with a vital, visible, and high-impact role. It is a public endorsement of your expertise and value.
5. Make an impact in your community of remodeling colleagues in either the short-term or long-term.
6. Build strategic relationships with leading suppliers, vendors, and industry partners throughout Silicon Valley and the Bay Area.
7. Increase personal and company visibility by serving as a key liaison between the chapter and its industry partners.
8. Play a direct role in strengthening the chapter's financial health, sponsorship program, and long-term sustainability.
9. Gain high-impact leadership experience with a relatively low and flexible monthly time commitment.

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## + **The responsibilities of the Vice President of Industry Partners include:**

- Overseeing the activities and improve the benefits of our industry partner/vendor members in conjunction with the Industry Partners Chair.
- Working with Programs Committee on monthly meeting industry partner sponsor(s) and venues.
- Overseeing the Annual Sponsorship Program to generate non-dues revenue from new members and renewals outreach. Includes ensuring sponsors are utilizing their benefits and when needed new benefits are created in conjunction with the Industry Partners Committee.
- If no committee exists, then the Vice President will need to take on the tasks of the committee. See the Committee job description.***
- Reporting to Board monthly on status of Industry Partners activities in the chapter, coordinating with Executive Director.

- Ensuring that this position and committee are organized as is necessary to insure a smooth transition for the successor.**
- Collaborate with the Industry Partners Committee to cultivate and strengthen relationships with industry partners, sponsors, vendors, and suppliers.
- Ensure industry partners receive maximum value from their sponsorship investments through meaningful recognition, engagement opportunities, chapter events, marketing, and communications.
- Oversee the implementation and promotion of annual sponsorship opportunities, including annual sponsorship packages, META sponsorships, event sponsorships, and other non-dues revenue programs.
- Work with the Industry Partners Committee to identify creative sponsorship opportunities that align with chapter goals, annual themes, educational programs, and member engagement initiatives.
- Encourage industry partner participation at chapter meetings, networking events, educational programs, and other chapter activities.
- Other duties as prescribed by the Board.

### + The qualifications of the Vice President of Industry Partners include:

- Ability to be self-motivated, take initiative, and use of available resources to be fully trained in the position within 6 months of the start date (e.g. visit local & National websites for information, use of own or NARISV provided planning documents, and ask questions of other board members & Executive Director).
- Having served on the Board or on a Committee during current year and/or must have attended 50% of Board meetings during current year.
- Being comfortable and organized when communicating with potential sponsors via phone, email, and in-person conversations.
- Ability to plan in advance and address the needs of industry partner members.

### + **The financial and resources development expectations:**

- Outreach and encourage registration of members and guests for chapter events.
- Recruit event sponsors if possible.
- Identify and assist in the cultivation of new/renewing members.
- Assist with the cultivation, retention, and renewal of chapter sponsors and industry partners.
- Help coordinate sponsor recognition opportunities and ensure sponsors receive the benefits associated with their sponsorship level.
- Collaborate on sponsor promotions, monthly meeting giveaways, and other engagement activities that enhance sponsor visibility and the value of sponsorship participation.
- Identify opportunities to expand non-dues revenue through sponsorships, partnerships, and industry partner engagement.

### + **Time Demands (approximate)**

Time Commitment	Details
1.5-2 hours a month	Attend Board meetings; must attend at least 9 Board Meetings per year.
3 hours a month	Attend Chapter Meeting (usually right after Board mtg); must attend 50% of Board meetings during current year.
1-2 times a year	All Board members are required to attend all Strategic Planning Meetings that typically occur in the Spring and Fall/Winter

