

# Meta Remodeling Awards 2025

A Remodeling Awards Program Sponsored by NARI of Silicon Valley

## ⇒ Overview, Eligibility, Entry Criteria and Entry Fees

Silicon Valley NARI members are invited to enter the prestigious Meta Remodeling Awards to gain recognition of their achievements. The Meta Award's name is derived from the word "metamorphosis", signifying the transformation process and beautiful results that can be accomplished through a remodeling project.

Companies from one-person shops to the largest remodeling firms in the area use award-winning projects to enhance their image with the buying public as well as within the industry. Recipients of a Meta award may use their accomplishment in other ways, such as a team building or marketing tool.

The Meta Remodeling Awards Program aligns with the NARI Regional & National Remodeler of the Year (RotY) [*formerly the CotY (Contractor of the Year)*] competition in most cases, in particular the project categories. If you are planning to enter RotYs, be sure to read the RotY rules and deadlines. RotY information can be found at <https://www.nari.org/enter>.

Awards will be presented at the Holiday Awards Gala planned for **Thursday, December 11, 2025 at Villa Ragusa in Campbell.**

---

## ⇒ Applicant and Project Eligibility

- Only NARI of Silicon Valley members in good standing are eligible. Projects may be entered by general or specialty contractors, as well as suppliers and designers.
- A company entry must have at least one member of your company receive 3 credits, **but if individual project team members want to be listed on the award(s) they will independently need 3 additional participation credits. Credits for project team members are non-transferable** (see [Meta Participation Credits Requirements](#) document or also find on the Meta & Showcase Awards Rules & Forms webpage). Credits must be attained from October of the previous year to August of the awards year - e.g. *October 1 2024 – August 31 2025 for the 2025 awards year. In other words, you must have completed this requirement for entry in the awards program! No late credits will be accepted beyond what is noted below.*
- NARI team entries are permitted in each category. A team member\* may be an active NARI company from our chapter or another chapter in the Bay Area, but the team leader must be an active NARI Silicon Valley member. Only team members may receive an award; if a company helped on the project but did not enter as a team member, they will not receive mention or an award. **In addition, if your company would like to specifically list internal project lead(s) on an award, you must email the NARI Office at [info@narisv.org](mailto:info@narisv.org) with this information: 1) Entry Number; 2) Name(s), 3) Title(s), 4) Any Credentials, if desired, 5) Note of the 3 participation credits independently earned (NARISV office will verify). Please know this is not the same as a team member and should not be entered in the submission online portal's "team member" fields as this will incur a separate charge for each entry as it meant for other/external NARI company members.**

**RULES, ELIGIBILITY, ENTRY CRITERIA, FEES**

# Meta Remodeling Awards 2025

A Remodeling Awards Program Sponsored by NARI of Silicon Valley

- The same project may be entered in one category or in multiple categories with additional fees. If you have a large, multi-area project, and would like to enter just a portion of it, it's fine to break it down. For example, if your project included the remodel of an entire house, you can enter an Entire House category and enter a Kitchen category, an Interior category, and two Bathroom categories, etc. Keep in mind you will have to break out costs for each project on each entry form.

- **Project finish date must be between July 1, 2024 and September 1, 2025.**

- Entries are eligible if they have not been entered in a previous Meta Awards program.

(\* *Team members are active NARI company members external to the project lead company.*)

---

## ⇒ Entry Criteria

- An entry can be an individual remodeling project in a specific category **or** the same project may be in multiple categories with additional individual entry fees. If you have a large, multi-area project, and would like to enter just a portion of it, it's fine to break it down. For example, if your project included the remodel of an entire house, you can enter an Entire House category and enter a Kitchen category, an Interior category, and two Bathroom categories, etc. Keep in mind you will have to break out costs for each project on each entry form.
- All projects must be an improvement or an addition to an existing structure.

---

## ⇒ Entry Fees

- **\$135** for each individual entry/project team leader of a team entry
- **\$110** for each additional team members (i.e. job collaborations from other active NARI company members external to the project lead company)
- Annual Sponsors at the **Silver**, **Gold** and **Platinum** levels can use any available credits for complimentary Meta entry submissions. Contact the NARI Silicon Valley Office at [info@narisv.org](mailto:info@narisv.org) to get your fee discount code.
- Payment for all entries must be completed at the time of entry by the project team leader. ***Fee reimbursement arrangements will need to be made between team members and the project team leader.***
- Entries can be paid for using the secured credit card payment option at the time of checkout or can submit a check payment\* mailed to the chapter's PO Box. See options at Checkout.

**RULES, ELIGIBILITY, ENTRY CRITERIA, FEES**

# Meta Remodeling Awards 2025

A Remodeling Awards Program Sponsored by NARI of Silicon Valley

- **\* NOTE:** Check payment via mail must be postmarked **by Friday, September 12, 2025** or your presentation will not be included in the judging.

- Entry fees are non-refundable and non-transferable past the date of the submission deadline.

## ⇒ Entry Criteria

- All entries **MUST** use **EITHER** the 2025 Meta Remodeling Awards Project Entry Templates on the [Meta & Showcase Awards Rules & Forms](#) page on the chapter's website) **OR** Use Your Own Custom Entry that should include a cover sheet or section to note the current entry year and category name (e.g. 2024 Residential Bath). Welcome to be creative with the pages of the entry. We suggest using PowerPoint, Publisher, Word, InDesign, or similar program to build an entry, and then save it to a PDF file.

- Each entry should include a 100-words or less project statement on the cover sheet, then drawings, *before* and *after* images with 2-3 descriptive sentences or captions that will help the judges understand the details of the transformation.
- **Each entry is limited to a maximum of 30 pages. The file can be up to 15MB.**
- Each entry before and after images or drawings must be in .jpg or .jpeg format. These images will be used for both your Meta entry and NARI Regional and National RotY promotion purposes. Each image must be a high-quality resolution of at least 300 dpi, a minimum of size of 4 x 6 (1200 x 1800 pixels), and no larger than 12 MB each. You can upload up to 20 images, but we require a minimum of 10. If you don't have 10 photos from the project, repeat one of the images to meet the requirements.

Take photos for work-in-progress if it will help show the complexity of the process or the obstacles encountered.

- **No company or individual identification is to be visible anywhere on the entry**

- **Entries must be saved in PDF format as category type only - e.g. 2025 Meta Project # EntireHouse [Note: Can add a # - e.g. 1, 2, 3 - at the end of the entry title if multiple projects in same category. **No company name should be noted on the entry name**]**

## ⇒ Judging

Winners are selected by an impartial panel of judges, who are from within the industry and associated fields. The judges cannot be members of NARI of Silicon Valley. The evaluation process is done without revealing company names.

**RULES, ELIGIBILITY, ENTRY CRITERIA, FEES**

# Meta Remodeling Awards 2025

A Remodeling Awards Program Sponsored by NARI of Silicon Valley

All entries will be judged using objective criteria in the areas of problem solving, functionality, aesthetics, craftsmanship, innovation, degree of difficulty and entry presentation. The entries are judged on their own merit, using the criteria, not against each other.

As a result, there could be multiple “**Gold**” winners or only a “**Silver**” winner in a category. Not every category may have a **Platinum**, **Gold** and **Silver** winner.

**The decision of the judges is final.** Points will now be awarded on a points scale:

**All entries will be evaluated on:**

- 1. To what degree were the expressed needs of the client met?**
  - a. Did the entry describe the client’s needs and desires?
  - b. Did the contractor show that those needs were met?
- 2. To what degree does the project enhance the existing structures functionally?**
  - a. Do the room’s new floor plans function well?
  - b. Is the counter space or work area adequate to perform necessary tasks?
  - c. Is there good traffic flow?
  - d. Is safety addressed adequately?
  - e. Are the materials functional?
  - f. Is lighting addressed – both general & task?
- 3. To what degree does the project enhance the existing structure aesthetically?**
  - a. Line & rhythm, continuity & repetition, texture, color & contrast, symmetry & balance, emphasis
- 4. Is there evidence of superior craftsmanship?**
  - a. Moldings, woodwork, stairs, cabinetry, countertops, tile, glass, marble, metal, stone, masonry, etc.
- 5. Were innovative uses of material and/or methods of construction used in the project?**
  - a. Are innovative uses evident, or were any described and noted?
  - b. Were difficult obstacles encountered and overcome, or were any described and noted?
- 6. Residential Historic Renovation/Restoration will also consider the following:**
  - a. Were original uses of materials duplicated in the project?
  - b. Were methods of application used to improve or enhance the original style of the structure.
- 7. Residential Architectural Design will be judged on the following criteria:**
  - a. To what degree were the expressed needs of the client met?
  - b. To what degree does the project enhance the existing structure functionally?
  - c. To what degree does the project enhance the existing structure aesthetically?
  - d. Were innovative uses of materials used in the design and/or construction.
  - e. How well do the working drawings communicate the details of the design to the tradespeople and the client.
    - i. How clear and organized are the drawings?
    - ii. Is the existing vs. Remodel project clearly defined?

**RULES, ELIGIBILITY, ENTRY CRITERIA, FEES**

# Meta Remodeling Awards 2025

A Remodeling Awards Program Sponsored by NARI of Silicon Valley

Judging will be conducted online via a judging portal. After the winners in each category are determined, entries will be re-evaluated to select the Judges' Choice Award. *The judges have the discretion not to make an award in a category.*

---

## ⇒ **About Disqualification**

Entries can be disqualified if they violate Meta rules and instructions or if they don't fit in the category entered.

**[RULES, ELIGIBILITY, ENTRY CRITERIA, FEES](#)**