Overview, Eligibility, Entry Criteria and Entry Fees

Silicon Valley NARI members are invited to enter the prestigious Meta Remodeling Awards to gain recognition of their achievements. The Meta Award’s name is derived from the word “metamorphosis”, signifying the transformation process and beautiful results that can be accomplished through a remodeling project.

Companies from one-person shops to the largest remodeling firms in the area use award-winning projects to enhance their image with the buying public as well as within the industry. Recipients of a Meta award may use their accomplishment in other ways, such as a team building or marketing tool.

The Meta Remodeling Awards Program aligns with the NARI National CotY (Contractor of the Year) competition in most cases. If you are planning to enter CotY, be sure to read the CotY rules and deadlines. CotY information can be found at https://www.nari.org/industry/recognition/coty/.

Awards will be presented at the Holiday Awards Gala planned for a date TBD in December 2020.

Applicant and Project Eligibility

- Only NARI of Silicon Valley members in good standing are eligible. Projects may be entered by general or specialty contractors, as well as suppliers and designers.

(NEW) Due to California “Stay-At-Home/Shelter-In-Place” (SAH/SIP) policies for the COVID-19 pandemic, this requirement is subject to change. The Meta Committee will notify its members of the requirement change when the SAH/SIP policies are lifted.

A company entry must have at least one member of your company receive 3 credits, but if individual project team members want to be recognized on the award they will each need 3 participation credits. Credits are transferable to other company project staff within the same company (see Meta Participation Credits Requirements document). Credits must be attained from January 1, 2020 to October 21, 2020. In other words, you must have completed this requirement for entry in the awards program! No late credits will be accepted.

- NARI team entries are permitted in each category. Team member may be a NARI company from our chapter or another chapter in Bay Area but Team Leader must be NARI SV member. Only Team Members may receive an award; if a company helped on the project but did not enter as a team member, they will not receive mention or an award.

- The same project may be entered in one category or in multiple categories with additional fees. If you have a large, multi-area project, and would like to enter just a portion of it, it’s fine to break it down. For example, if your project included the remodel of an entire house, you can enter an Entire House category and enter a Kitchen category, an Interior category, and two Bathroom categories, etc. Keep in mind you will have to break out costs for each project on each entry form.

- Project finish date must be between July 1, 2019 and October 1, 2020.

- Entries are eligible if they have not been entered in a previous Meta Awards program.

Entry Criteria

- An entry can be an individual remodeling project in a specific category or the same project may be in multiple categories with additional individual entry fees. If you have a large, multi-area project, and
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would like to enter just a portion of it, it’s fine to break it down. For example, if your project included the remodel of an entire house, you can enter an Entire House category and enter a Kitchen category, an Interior category, and two Bathroom categories, etc. Keep in mind you will have to break out costs for each project on each entry form.

- All projects must be an improvement or an addition to an existing structure.

Entry Fees

- $125 for each individual entry/ Project Team Leader of a Team entry
- $100 for additional Team Members (i.e. job collaborations from other NARI company members)
- Annual Sponsors at the Silver, Gold and Platinum levels can use any available credits for complimentary Meta entry submissions. Contact the NARI Office at info@narisv.org to get your fee discount code.
- Payment for all entries must be completed at the time of entry by project Team Leader. Fee reimbursement arrangements will need to be made between Team Members and the project Team Leader.
- Entries can be paid for using PayPal or credit card via PayPal at the time of checkout or can submit a check payment* mailed to the chapter’s PO Box. See options at Checkout.

  * NOTE: Check payment via mail must be postmarked by Friday, October 16, 2020 or your presentation will not be included in the judging.

- Entry fees are non-refundable and non-transferable past the date of the submission deadline.

Entry Criteria

- All entries MUST use the 2020 Meta Remodeling Awards cover sheet (1st page of the Meta Project Entry Sheet-see templates on the 2020 Meta Awards Rules & Forms-ONLINE page) but otherwise can be creative with the remaining pages of the template.
- Each entry should include a 100 word or less project statement on the cover sheet, then drawings, before and after images with 2-3 descriptive sentences or captions that will help the judges understand the details of the transformation.
- Each entry is limited to a maximum of 30 pages. The file can be up to 15MB.
- Each entry images or drawings must be in .jpg or .jpeg format. Do not include in-progress images. These images will be used for both your Meta entry and NARI National CotY promotion purposes. Each image must be a high-quality resolution of at least 300 dpi, a minimum of size of 4 x 6 (1200 x 1800 pixels), and no larger than 12 MB each. You can upload up to 20 images, but we require a minimum of 10. If you don’t have 10 photos from the project, repeat one of the images to meet the requirements.
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- No company or individual identification is to be visible anywhere on the entry
- Entries must be saved in PDF format as category type only - e.g. 2020_Meta_Project_EntireHouse [Note: Can add a # - e.g. 1, 2, 3 - at the end of the entry title if multiple projects in same category. No company name should be noted on the entry name]
- A project may be entered in one category or in multiple categories with additional individual entry fees. If you have a large, multi-area project, and would like to enter just a portion of it, it’s fine to break it down. For example, if your project included the remodel of an entire house, you can enter an Entire House category and enter a Kitchen category, an Interior category, and two Bathroom categories, etc. Keep in mind you will have to break out costs for each project on each entry form.
- All projects must be an improvement or an addition to an existing structure.
- Only entries that have never been submitted in prior NARI awards contests are eligible.

About Disqualification
Entries can be disqualified if they violate Meta rules and instructions or if they don’t fit in the category entered.

Judging
Winners are selected by an impartial panel of judges, who are from within the industry and associated fields. The judges cannot be members of NARI of Silicon Valley. The evaluation process is done without revealing company names.

All entries will be judged using objective criteria in the areas of problem solving, functionality, aesthetics, craftsmanship, innovation, degree of difficulty and entry presentation. The entries are judged on their own merit, using the criteria, not against each other.

As a result, there could be multiple “Gold” winners or only a “Silver” winner in a category. Not every category may have a Platinum, Gold and Silver winner.

The decision of the judges is final. Points will now be awarded on a points scale:

All entries will be evaluated on:
- To what degree were the expressed needs of the client met?
  - Did the entry describe the client’s needs and desires?
  - Did the contractor show that those needs were met?
- To what degree does the project enhance the existing structures functionally?
  - Do the room’s new floor plans function well?
  - Is the counter space or work area adequate to perform necessary tasks?
  - Is there good traffic flow?
  - Is safety addressed adequately?
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- Are the materials functional?
- Is lighting addressed – both general & task?

- **To what degree does the project enhance the existing structure aesthetically?**
  - Line & rhythm, continuity & repetition, texture, color & contrast, symmetry & balance, emphasis

- **Is there evidence of superior craftsmanship?**
  - Moldings, woodwork, stairs, cabinetry, countertops, tile, glass, marble, metal, stone, masonry, etc.

- **Were innovative uses of material and/or methods of construction used in the project?**
  - Are innovative uses evident, or were any described and noted?

- **Did the contractor overcome difficult obstacles?**
  - Were difficult obstacles encountered as described by the contractor and overcome in a creative way?

- **Residential Historic Renovation/Restoration will also consider the following:**
  - Were original uses of materials duplicated in the project?
  - Were methods of application used to improve or enhance the original style of the structure?

Judging will be conducted online via a judging portal. After the winners in each category are determined, entries will be re-evaluated to select the Judges’ Choice Award. *The judges have the discretion not to make an award in a category.*